

Madison Gas & Electric Company

Total Lobbying Effort

Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$67,296.03	\$69,460.92	\$80,517.35	\$94,625.22	\$311,899.52

Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
72.40	21.75	61.25	14.25	169.65

Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
103.75	131.00	148.75	102.00	485.50

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 180

Relating to: changes to and extension of the Environmental Results Program, extension of the Environmental Improvement Program and the length of a compliance schedule under that program, and reporting requirements for certain environmental programs.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
4.00 (2%)				4.00 (< 1%)

Senate Bill 185

Relating to: regulation of wind energy systems and granting rule-making authority.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
5.00 (3%)	12.00 (8%)			17.00 (3%)

Assembly Bill 256

Relating to: regulation of wind energy systems and granting rule-making authority.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
7.00 (4%)				7.00 (1%)

Assembly Bill 600

Relating to: authority of the Public Service Commission regarding fuel costs of certain electric public utilities and granting rule-making authority.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		36.00 (17%)		36.00 (5%)

Assembly Bill 649

Relating to: goals for reductions in greenhouse gas emissions, for construction of zero net energy buildings and for energy conservation; information, analyses, reports, education, and training concerning greenhouse gas emissions and climate

change; energy efficiency and renewable resource programs; renewable energy requirements of electric utilities and retail cooperatives; requiring electric utilities to purchase renewable energy from certain renewable facilities in their service territories; authority of the Public Service Commission over nuclear power plants; motor vehicle emission limitations; a low carbon standard for transportation fuels; the brownfield site assessment grant program, the main street program, the brownfields grant program, the forward innovation fund, grants to local governments for planning activities, the transportation facilities economic assistance and development program, a model parking ordinance; surface transportation planning by the Department of Transportation and metropolitan planning organizations to reduce greenhouse gas emissions; environmental evaluations for transportation projects; idling limits for certain vehicles; energy conservation codes for public buildings, places of employment, one- and two-family dwellings, and agricultural facilities; design standards for state buildings; energy efficiency standards for certain consumer audio and video devices, boiler inspection requirements; greenhouse gas emissions and energy use by certain state agencies and state assistance to school districts in achieving energy efficiencies; creating an exception to local levy limits for amounts spent on energy efficiency measures; creating an energy crop reserve program; identification of private forest land, promoting sequestration of carbon in forests, qualifying practices and cost-share requirements under the forest grant program established by the Department of Natural Resources; air pollution permits for certain stationary sources reducing greenhouse gas emissions; allocating a portion of existing tax-exempt industrial development revenue bonding to clean energy manufacturing facilities and renewable power generating facilities; requiring a report on certain programs to limit greenhouse gas emissions; granting rule-making authority; requiring the exercise of rule-making authority; and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		105.00 (50%)		105.00 (16%)

Senate Bill 450

Relating to: goals for reductions in greenhouse gas emissions, for construction of zero net energy buildings and for energy conservation; information, analyses, reports, education, and training concerning greenhouse gas emissions and climate change; energy efficiency and renewable resource programs; renewable energy requirements of electric utilities and retail cooperatives; requiring electric utilities to purchase renewable energy from certain renewable facilities in their service territories; authority of the Public Service Commission over nuclear power plants; motor vehicle emission limitations; a low carbon standard for transportation fuels; the brownfield site assessment grant program, the main street program, the brownfields grant program, the forward innovation fund, grants to local governments for planning activities, the transportation facilities economic assistance and development program, a model parking ordinance; surface transportation planning by the Department of Transportation and metropolitan planning organizations to reduce greenhouse gas emissions; environmental evaluations for transportation projects; idling limits for certain vehicles; energy conservation codes for public buildings, places of employment, one- and two-family dwellings, and agricultural facilities; design standards for state buildings; energy efficiency standards for certain consumer audio and video devices, boiler inspection requirements; greenhouse gas emissions and energy use by certain state agencies and state assistance to school districts in achieving energy efficiencies; creating an exception to local levy limits for amounts spent on energy efficiency measures; creating an energy crop reserve program; identification of private forest land, promoting sequestration of carbon in forests, qualifying practices and cost-share requirements under the forest grant program established by the Department of Natural Resources; air pollution permits for certain stationary sources reducing greenhouse gas emissions; allocating a portion of existing tax-exempt industrial development revenue bonding to clean energy manufacturing facilities and renewable power generating facilities; requiring a report on certain programs to limit greenhouse gas emissions; granting rule-making authority; requiring the exercise of rule-making authority; and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		42.00 (20%)		42.00 (6%)

Assembly Bill 755

Relating to: allowing certain utilities to administer investment programs for energy efficiency improvements and renewable energy applications, creating requirements for political subdivision loans for similar improvements and applications, providing an exemption from emergency rule procedures, and granting rule-making authority.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		11.00 (5%)		11.00 (2%)

Lobbying Effort On Budget Bill Subjects

Public Service Commission: Agencywide

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
16.00 (9%)				16.00 (2%)

Lobbying Effort On Administrative Rulemaking Proceedings

Public Service Commission

PSC 135, the natural gas pipeline safety code, including updates to the state additions to the pipeline safety code.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total

			41.00 (35%)	41.00 (6%)
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Public Service Commission
PSC 128, wind siting rules.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			8.00 (7%)	8.00 (1%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Policy recommendations of the Governors's Task Force on Global Warming

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
47.56 (27%)	94.71 (62%)			142.27 (22%)

Proposals related to rates of an electric public utility as a result of a change in the cost of fuel.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
86.31 (49%)	18.33 (12%)		56.96 (49%)	161.60 (25%)

PSC Quadrennial Planning - Statewide Energy Efficiency Program budget

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			10.46 (9%)	10.46 (2%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		13 (6%)		12.60 (1.92%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
10.57 (6%)	27.50 (18%)			38.07 (5.81%)